



Smartofis



Introduction

We have a legacy of four generations since 1867. Profine is a specialized brand offering a complete range of premium yet affordable collections for your everyday home and business needs. We deal in the office, home, kitchens and wardrobes.

Our focus has always been on customers' requirements with a keen interest towards new ideas, innovation and customization at affordable prices.



A Hundred and Fifty Year Legacy



Expertise in Corporate and Home furniture



50,000 sqft. State-of-the-Art Production Facility



Quality that Always Exceeds Your Expectations.



ISO 9001-2015 Certified Quality Management System



Mission

Inspire the masses as well as small and medium sized organizations to become the users of branded furniture.



Vision

To be the first and only furniture brand chosen for our innovation, customized solutions, durability, customer services, and affordable prices.



Values

- Customer Excellence
- Innovation
- Communication
- Results Orientation

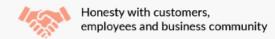


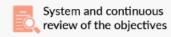
Quality Policy















Reasons to choose Profine



Promisong strength and long lasting finishing stays upto 10 years



Excellent after sales service ensure timely maintainace if required



Free layout planning of your office from our interior experts



100% modular technology, knock down installation, can be shifted easily



Innovative and Harmonized Designs



High Quality Materials and Trendiest Designs





Channel authority in your office with an executive desk that truly stands out. Built for function and elegance, designed for seniority. For the Entrepreneur in you. In the game of shapes, this table triangles its way to a thriving workspace. Its pieces represent openness, emulating the principles of simplicity, common sense and peaceful aesthetics.

Table Size: L66"xW36"xH30"

EXECUTIVE



Side Rack Size: L42"xD18"xH26"



Credenza Size:L66"xD16"xH36"





Enterprises must adapt. Spaces must adapt to people and projects. Specifically designed for people who want their tools to look as good as they feel. Solid, practical, and refined. And you have the control. Over the look, the feel, the flow. Perfect for a world dominated by collaboration and shared spaces, Smart Manager is more relevant than ever offering unique and elegant design without Sacrificing performance.

Table Size: L60"xW48"xH30"







Also Available in L48"xW48"xH30"





Smart desk offers the right balance between functionality and elegance. It creates a natural and cosy atmosphere in the office, ideal to foster creativity, concentration and/or collaboration of workers. The multiple features of the desk allow users to benefit from a fully functional working space. Its system makes it so adaptable and easy to use that your setup will feel effortless and smart.

Table Size: L48"xW30"xH30"

OFFICER



Also Available in L48"xW24"xH30"



Basic Side Rack: L36"xD16"xH26"





the focal point of every boardroom — Find the centerpiece of your meeting space with the help of Smart Meeting Table. Designed with teams in mind, this brings insight-led simplicity to modular, reconfigurable. It takes you to a time of simple prosperity. Clean lines that make you feel at ease and ready to monetize your creative gifts.

Visually appealing. Functional, with purpose — A modern conference table is

Table Size: L96"xW48"xH30"

MEETING



Brush Grommet for Wire Organizing



Available in Customized Sizes





Smart Workstation offers it all: a fully-loaded desking system minus the complexity. One frame. One assembly tool. Countless work-flow options. For individuals or teams. Sitting or Grouping. Workstations or lounge settings. With its many colors, innovation, and accessories, Smart Workstation provides a palette of self-expression for every employee. Step away from sameness. Into something distinctively yours.

Partition Size: W46"xH15"

WORKSTATION



Workstation Size: L48"xW24"xH30"-15"



Workstation Size: L48"xW24"xH30"





A good design does not exhaust itself in an appealing look, but must also convince with inner values. As with the table system Smart Cubical, which impresses with elegant simplicity, flexibility and function. Whether as a new start for the beginner or as an expandable system for the professional – Smart Series makes setting up easy.

Partition Size: L46"xH15"



Unit Size: W16"xD16"xH26"



Workstation Size: L96"xW96"xH30"





Modern workspaces need to accommodate fluid work styles while offering quick access to every day essentials. Team Work is a suite of accessories, giving you the ability to tailor to your tools to the unique needs of every individual. Your work environment needs greater flexibility as it grows or contracts and requires simple yet effective table solution.

Partition Slider for Accessories

TEAMWORK



Workstation Size: L96"xW48"xH30"



Also Available in L72"xW48"xH30"





Smart Huddle is a versatile solution for open plan spaces. With a combination of spines, seating, and tables, it provides the ability to configure a solution that is comfortable for sitting, leaning, standing, and perching. Interact, focus, power up, or touch down with Smart Series.

Table Size: L36"xW36"xH30"

1 0 0 L E



Chair Size: W17"xD19"xH31"



Also Available in L48"xW48"xH30"





The best ideas in business aren't made in the boardroom. They are made in that chat over coffee with a colleague - brainwaves are often the result of a particularly satisfying bite of lunch. These flexible solutions are as beautiful and functional as they are future-proof.

Table Size: L36"xW36"xH30"





Chair Size: W24"xD24"xH34"



Available in L48"xW48"xH30"





Bring soft seating to any space with the Vantage Freestanding Seat. This modern lounge alternative provides comfortable, durable seating in three sizes. Designed to integrate with any workspace, Sophisticated, sleek and with an echo of minimalist design, Vantage is a bold new addition to the smart series ideally suited to corporate reception and executive lounge areas.

Single Seat: W35"xD30"xH36"





Double Seat: W56"xD30"xH36"



Triple Seat: W79"xD30"xH36"









Dare to stand out with a statement office coffee table. Create an industrial feel with wooden detailing or establish earthy energy with real wood features. Find coffee tables for the office that pop with personality. A look that offers a stylish alternative to traditional tables.

Table Size: L48"xW24"xH16"

COFFEE TABLE



Available in Different Colors



Table Size: 24" Dia





Smart Mobile Pedestal W16""xD16"xH26"



Smart Credenza L66"xD16"xH36"



Smart Basic Siderack L36"xD16"xH26"



Smart Executive Siderack L42"xD18"xH26"

STORAGI



Smart Full Height Cabinet W36"xD16"xH67"



Smart Small Height Cabinet W36"xD16"xH36"

E O 0 R S



Aluminium Channel



Stationery Holder



Pen Holder



Name Plate



Krono Executive



Glory Executive



New Scoop Revolving Chair



Smart Revolving



Smart Visitor



Freedom Chair



New Scoop Chair

Shop Online

profine.pk



Profine Furniture Industries(pvt) Ltd.

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ISLAMABAD DISPLAY: Building No. 45, Ground Floor, GA Plaza, Main Service Road, Golra Mor, Sector H-13, Islamabad

FACTORY ADDRESS: Plot no. 214, sunder industrial estate, lahore

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