PROFINE™



Freedom

Office Series

Volume 1

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Design Story

What comes to your mind when you hear the word freedom? a chance to relish the fresh-blown air after a long exile, while some may say an escape from problems.

Profine has come out with this series name backed up with some rationale behind it. We want our customers to break the shackles of the unrealistically high-priced furniture that gives next to zero brand essence.

We want our customers to free themselves from

- Uncomfortable office furniture
- Boring designs
- Unrealistically high prices of branded furniture
- Fear of low-quality furniture

Because Freedom office series is comfortable, Affordable, Durable and cutting-edge design

Introduction

Profine is a specialized brand offering a complete range of premium yet affordable Home & Office furniture, including kitchens and wardrobes. We have a legacy of 4 generations since 1867.

A Hundred and Fifty Year Legacy

Expertise in Corporate and Home furniture

45,000 sqft. State-of-the-Art Production Facility

Quality that Always Exceeds Your Expectations.

ISO 9001-2008 Certified Quality Management System

Mission

Inspire the masses as well as small and medium sized organizations to become the users of branded furniture.

Vision

To be the first and only furniture brand chosen for our innovation, customized solutions, durability, customer services, and affordable prices.

Values

- Customer Excellence
- Innovation
- Communication
- Results Orientation

Why Choose Freedom Office Series?

Promisong strength and long lasting finishing stays upto 10 years

100% modular technology, knock down installation, can be shifted easily

Excellent after sales service ensure timely maintainace if required

Harmonized and purpose designs from top to bottom management level.

Free layout planning of your office from our interior experts

Say goodbye to exposed wires, Integrated cable management system for network, intercom and power.





CEO

CEO's Table is a work of art and class made specifically for the boss' office. This is a perfect fit for the upper echelons of the business world. It truly reflects the spirit of professionalism.

Freedom Corner Table
OF-CT22-FDM
L24" x W24" x H18"



Dice Sofa 3 Seater
OF-SF3-DIC
W81" x D32" x H36"



Dice Sofa 2 Seater
OF-SF2-DIC
W59" x D32" x H36"



Dice Sofa 1 Seater
OF-SF1-DIC
W37" x D32" x H36"



Freedom CEO table
OF-CEO-FDM
L84" x W42" x H30"



Freedom CEO side rack
SR-FDM-CEO
L42" x W21" x H26"



Freedom CEO back cabinet
ST-FDM-CEO77
L84" x D16" x H84"



Empire CEO chair
HB-EMP-EC
W29" x D21" x H48"



Empire Visitor chair
MB-EMP-VC
W23" x D19" x H40"



Freedom Center Table
OF-CT42-FDM
L48" x W24" x H18"







MANAGER

A Manager Table to give the office a complete look. It is a must-to-have component that the office furniture craves for.

Freedom Corner Table
OF-CT22-FDM
L24'' x W24'' x H18''



Sage sofa with arms two seater
SGA-OFS-02
W50" x D22" x H31.5"



Sage sofa with arms one seater
SGA-OFS-01
W28" x D22" x H31.5"



Freedom Manager Table
OF-MGR-FDM
L60'' x W30'' x H30''



Freedom credenza
ST-FDM-CDZ
L60'' x D16'' x H30''



Freedom side rack
SR-FDM-MGR
L36'' x D16'' x H26''



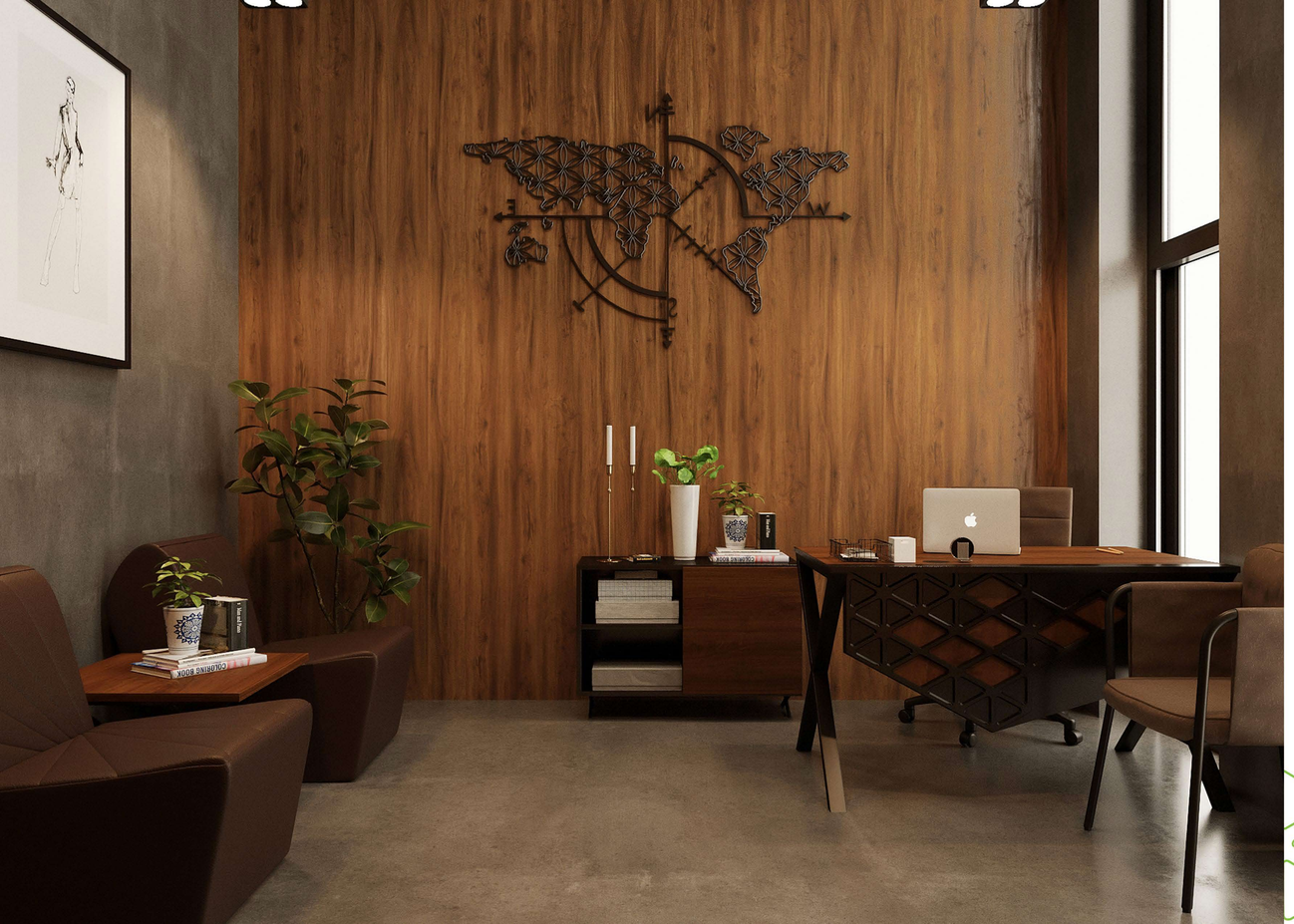
Freedom Executive Chair
HB-FDM-EC
W24" x D19.5" x H48"



Flute Visitor Chair
LB-FDM-VC
W18" x D16" x H31.5"



BOOK
BOOK



STAFF OFFICE

Make your office feel excellent with the new range of staff furniture. State-of-the-art design and comfort will definitely make your work life like a dream.

Freedom Center Table
OF-CT42-FDM
L48" x W24" x H18".



Freedom Corner Table
OF-CT22-FDM
L24" x W24" x H18"



Sage sofa without arms one seater
SG-OFS-02
W21" x D22" x H31.5"



Freedom Staff Table
OF-MGR-FDM
L48" x W30" x H30"



Freedom side rack
SR-FDM-MGR
L36" x D16" x H26"



Freedom Office Chair
MB-FDM-SC
W24"x D19" x H41"



Flute Visitor Chair
LB-FDM-VC
W18" x D16" x H31.5"







MEETING

The Meeting Table to discuss the day-to-day important agendas. It is where the conferees would sit around in a compassionate manner totally carried away with the comfort of it.

Freedom Executive Chair
HB-FDM-EC
W24" x D19.5" x H48"



Freedom credenza
ST-FDM-CDZ
L60" x D16" x H30"



Freedom Meeting Table
OF-MT6-FDM
L72" x W48" x H30"



Freedom Meeting Table
OF-MT8-FDM
L96" x W48" x H30"



Freedom Meeting Table
OF-MT12-FDM
L144" x W48" x H30"



Freedom Meeting Table
OF-MT20-FDM
L240" x W48" x H30"







CONFERENCE | U SHAPE

The Conference Table come with fitted media sockets to help you run your meetings efficiently. The finesse the U-shaped table depicts is in a true sense the epitome of creativity.

Freedom Executive Chair
HB-FDM-EC
W24" x D19.5" x H48"



Socket Duct metal
ACC-SDM-OF
2 Sockets, Telephone, Data, Mic, HDMI, VGA
L10" x W4.5"



Freedom Conference Table
(U-Shaped)
OF-MTU10-FDM
L120" x W72" x H30"



Freedom Conference Table
(U-Shaped)
OF-MTU14-FDM
L168" x W96" x H30"



Freedom Conference Table
(U-Shaped)
OF-MTU20-FDM
L168" x W96" x H30"







HUDDLE ROOM

Huddle room for perfect for both unplanned working sessions and scheduled meetings. Will help you in the use of underutilized spaces in the office.

Flute Visitor Chair
LB-FDM-VC
W18" x D16" x H31.5"



Freedom Seating Bench
OF-FDM-BNH
L60" x D18" x H18"



Freedom Cafe Table
LB-FDM-VC
L36" x W36" x H30"




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LINEAR WORKSTATION

Workstations for your workers to team up and bring most out of worktime while with a professional feel. These workstations come with or without partitioning and will make collaboration a piece of cake.

Freedom Cushion Padestal
ST-FDM-CPD
W16" x D17" x H18"



Freedom Single Drawer
ST-FDM-SD
W16" x D17" x H7"



Planter Stand
OF-FDM-PLT
L24" x W10" x H36"



3 Plug Socket Duct
OF-FDM-SK3
L18" x H5.5" x D4.75"



Freedom Linear Worstation
with partition, and drawer
OF-LWS24-FDM
L48" x W24" x H30"



Freedom Linear Workstation
SBS with partition, and drawer
OF-LWS28-FDM
L96" x W24" x H30"



Freedom Linear Workstation
with partition, and drawer
OF-LWS44-FDM
L48" x W48"x H30"



Freedom Linear Workstation
with padestal
OF-LWS48-FDM
L96" x W48" x H30"



Freedom Office Chair
MB-FDM-SC
W24" x D19" x H41"







CUBICAL WORKSTATION

Cubical Workstation that have perfect solutions by providing compact and fully functional work areas that enhance the office. Our comprehensive selection of modular office furniture has all the options for to set up your office space.

Freedom Single Drawer
ST-FDM-SD
W16" x D17" x H7"



3 Plug Socket Duct
OF-FDM-SK3
L18" x H5.5" x D4.75"



Y-Cubical Worstation with
partition and drawer
OF-CY88-FDM
L96" x W96" x H30"



Cubical Worstation, with
partition and drawer
OF-CWS88-FDM
L96" x W96" x H30"



Freedom Office Chair
MB-FDM-SC
W24"xD19" x H41"




WORRY
LESS
SMILE
MORE



DICE SOFA

Experience the most comfortable time with the brand Dice sofa set. You trust us, we provide you the best. Premium sofas with the best comfort.

Freedom Center Table
OF-CT42-FDM
L48" x W24" x H18"



Freedom Corner Table
OF-CT22-FDM
L24" x W24" x H18"



Dice Sofa 3 Seater
OF-SF3-DIC
W81"x D32" x H36"



Dice Sofa 2 Seater
OF-SF2-DIC
W59"x D32" x H36"



Dice Sofa 1 Seater
OF-SF1-DIC
W37"x D32" x H36"







SAGE SOFA

Choose a Sage sofa set that is in clean shape and will keep for the next couple of years or decade. It is an easy way to bump up your entire room.

Freedom Center Table
OF-CT42-FDM
L48" x W24" x H18".



Freedom Corner Table
OF-CT22-FDM
L24" x W24" x H18"



Sage sofa with arms two seater
SGA-OFS-02
W50" x D22" x H31.5"



Sage sofa with arms one seater
SGA-OFS-01
W28" x D22" x H31.5"




Sun and Snow
WALTER



SAGE SOFA

Sage sofa set is affoardable, Compact in contemporary style with quality materials to bring relaxing comfort.

Freedom Center Table
OF-CT42-FDM
L48" x W24" x H18".



Freedom Corner Table
OF-CT22-FDM
L24" x W24" x H18"



Sage sofa without arms two seater
SG-OFS-02
W42" x D22" x H31.5"



Sage sofa without arms one seater
SG-OFS-02
W21" x D22" x H31.5"




ORKER
MODERN
SITTING
MEETING.PROFESSIONAL



MELANIA SOFA

Experience the most comfortable time with the Melania sofa set. You trust us, we provide you the best. Premium sofas with the best comfort.

Freedom Center Table
OF-CT42-FDM
L48" x W24" x H18"



Freedom Corner Table
OF-CT22-FDM
L24" x W24" x H18"



Melania Sofa 3 Seater
MLN-OFS-03
H28" x D30" x W69"



Melania Sofa Two Seat
MLN-OFS-02
H28" x D30" x W48"



Melania Sofa One Seat
MLN-OFS-01
H28" x D30" x W28"




OFFICE
WORKER
WE CAN
AND WE WILL
BEST TEAM
EVER
together



CAFE

Cafeterias where employees would interact with each other. As it is said that they are the ultimate stress relievers for people in the office.

Flute Visitor Chair
LB-FDM-VC
W18" x D16" x H31.5"



Freedom Cafe Table
OF-FDM-HD36
L36" x W36" x H30"



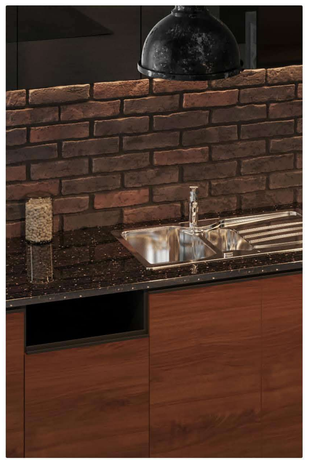
Freedom Cafe Table
LB-FDM-VC
L60" x W36" x H30"





KITCHEN

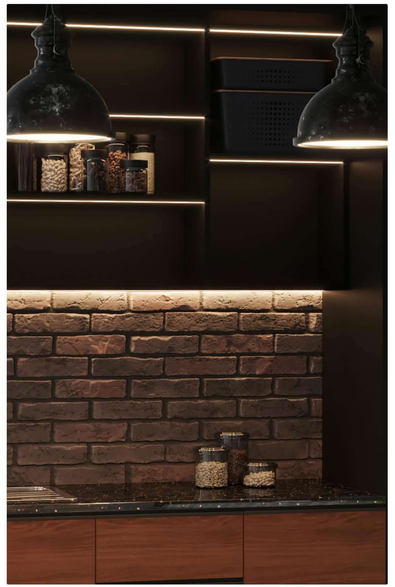
Pleasing kitchen which is equipped with spacious cabinets that serves its purpose of modernity and elegance.



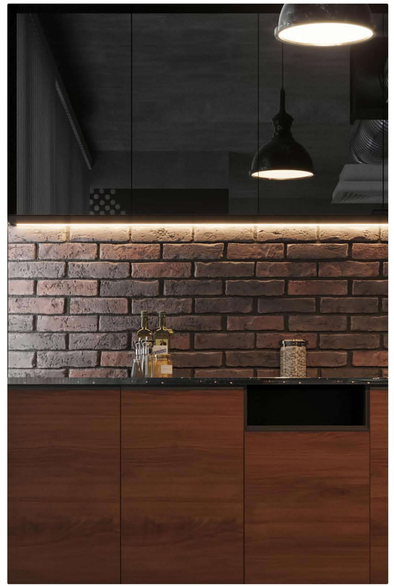
Solid surface top or Granite option



Built in Appliances Option



Integrated LED Counter Light



Veneer Feel Cabinets Surface





CHAIRS

Whether you spend more or less time sitting, though, you can protect your lumbar and even increase your productivity by investing in our high-quality functional office chairs

Freedom Office Chair
MB-FDM-SC
W24"xD19" x H40"



Flute Visitor Chair
LB-FDM-VC
W18" x D16" x H31.5"



Empire CEO chair
HB-EMP-EC
W29" x D21" x H48"



Empire Visitor chair
MB-EMP-VC
W23" x D19" x H40"



Freedom Executive Chair
HB-FDM-EC
W24" x D19.5" x H48"







RECEPTION

A Reception, for a very warm welcome. It will give you the feels of "comfort at first sight". It is designed especially in a way to keep the visitor's tranquility in accordance with the company's ambiance!

Freedom Office Chair
MB-FDM-SC
W24" x D19" x H41"



Freedom Drawer Padestal
OF-FDM-CNT
W16" x D17" x H22"



Freedom Reception
OF-FDM-RC52
L60" x W24" x H30+15"



Freedom Reception
OF-FDM-RC62
L72" x W24" x H30+15"



Freedom Reception
OF-FDM-RC82
L96" x W24" x H30+15"







STORAGE

Storage for putting things for future use and safekeeping. It is a must-to-have in every office for putting off extra stuff that is not required currently.

Freedom cushion padestal
ST-FDM-CPD
W16" x D17" x H18"



Freedom Drawer Padestal
OF-FDM-CNT
W16" x D17" x H22"



Freedom full height cabinet
ST-FDM-FH
L36" x D16" x H67"



Freedom side rack
SR-FDM-MGR
L36" x D16" x H26"



Freedom medium height cabinet
ST-FDM-MH
L36" x D16" x H36"



Wall Hanging Cabinet Small
ST-FDM-WHC48
L48" x D14" x H18"



Product List

Freedom CEO table
OF-CEO-FDM
L84" x W42" x H30"



Freedom Manager Table
OF-MGR-FDM
L60" x W30" x H30"



Freedom Staff Table
OF-MGR-FDM
L48" x W30" x H30"



Freedom Linear Worstation with partition, and drawer
OF-LWS24-FDM
L48" x W24" x H30"



Freedom Linear Workstation SBS with partition, and drawer
OF-LWS28-FDM
L96" x W24" x H30"



Freedom Linear Workstation with partition, and drawer
OF-LWS44-FDM
L48" x W48"x H30"



Freedom Linear Workstation with padestal
OF-LWS48-FDM
L96" x W48" x H30"



Y-Cubical Worstation with partition and drawer
OF-CY88-FDM
L96" x W96" x H30"



Cubical Worstation, with partition and drawer
OF-CWS88-FDM
L96" x W96" x H30"



Freedom Meeting Table
OF-MT6-FDM
L72" x W48" x H30"



Freedom Meeting Table
OF-MT8-FDM
L96" x W48" x H30"



Freedom Meeting Table
OF-MT12-FDM
L144" x W48" x H30"



Freedom Meeting Table
OF-MT20-FDM
L240" x W48" x H30"



Freedom Conference Table (U-Shaped)
OF-MTU10-FDM
L120" x W72" x H30"



Freedom Conference Table (U-Shaped)
OF-MTU14-FDM
L168" x W96" x H30"



Freedom Conference Table (U-Shaped)
OF-MTU20-FDM
L168" x W96" x H30"



Freedom Center Table
OF-CT42-FDM
L48" x W24" x H18".



Freedom Corner Table
OF-CT22-FDM
L24" x W24" x H18"



Freedom Cafe Table
LB-FDM-VC
L60" x W36" x H30"



Freedom Cafe Table
OF-FDM-HD36
L36" x W36" x H30"



Freedom Reception
OF-FDM-RC52
L60" x W24" x H30+15"



Freedom Reception
OF-FDM-RC62
L72" x W24" x H30+15"



Freedom Reception
OF-FDM-RC82
L96" x W24" x H30+15"



Empire CEO chair
HB-EMP-EC
W29" x D21" x H48"



Empire Visitor chair
MB-EMP-VC
W23" x D19" x H40"



Freedom Executive Chair
HB-FDM-EC
W24" x D19.5" x H48"



Freedom Office Chair
MB-FDM-SC
W24" x D19" x H41"



Flute Visitor Chair
LB-FDM-VC
W18" x D16" x H31.5"



Dice Sofa 3 Seater
OF-SF3-DIC
W81" x D32" x H36"



Dice Sofa 2 Seater
OF-SF2-DIC
W59" x D32" x H36"



Dice Sofa 1 Seater
OF-SF1-DIC
W37" x D32" x H36"



Sage sofa with arms two seater
SGA-OFS-02
W50" x D22" x H31.5"



Sage sofa with arms one seater
SGA-OFS-01
W28" x D22" x H31.5"



Sage sofa without arms two seater
SG-OFS-02
W42" x D22" x H31.5"



Sage sofa without arms one seater
SG-OFS-02
W21" x D22" x H31.5"



Melania Sofa Two Seat
MLN-OFS-02
H28" x D30" x W48"



Melania Sofa One Seat
MLN-OFS-01
H28" x D30" x W28"



Melania Sofa 3 Seater
MLN-OFS-03
H28" x D30" x W69"



Freedom CEO back cabinet
ST-FDM-CEO77
L84" x D16" x H84"



Freedom CEO side rack
SR-FDM-CEO
L42" x W21" x H26"



Freedom full height cabinet
ST-FDM-FH
L36" x D16" x H67"



Freedom side rack
SR-FDM-MGR
L36" x D16" x H26"



Freedom Drawer Padestal
OF-FDM-CNT
W16" x D17" x H22"



Wall Hanging Cabinet Small
ST-FDM-WHC48
L48" x D14" x H18"



Freedom cushion padestal
ST-FDM-CPD
W16" x D17" x H18"



Freedom medium height cabinet
ST-FDM-MH
L36" x D16" x H36"



Freedom Single Drawer
ST-FDM-SD
W16" x D17" x H7"



Freedom credenza
ST-FDM-CDZ
L60" x D16" x H30"



Freedom Seating Bench
OF-FDM-BNH
L60" x D18" x H18"



Planter Stand
OF-FDM-PLT
L24" x W10" x H36"



Socket Duct metal
ACC-SDM-OF
2 Sockets, Telephone, Data,
Mic, HDMI, VGA
L10" x W4.5"



3 Plug Socket Duct
OF-FDM-SK3
L18" x H5.5" x D4.75"



*** PLEASE NOTE THAT THE ACTUAL COLOUR AND SIZES MAY VARY FROM THE IMAGES SHOWN IN THE CATALOGUE**

Shop Online

profine.pk

ISO 900|- 2015 Certified
Quality Management System

Profine Furniture Industries(pvt) Ltd.

LAHORE DISPLAY: 65 A Main Boulevard, Gulberg 2, Lahore, Pakistan
ISLAMABAD DISPLAY: Building No. 45, Ground Floor, GA Plaza, Main Service Road, Golra Mor, Sector H-13, Islamabad
FACTORY ADDRESS: Plot no. 214, sunder industrial estate, lahore

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